Final Minutes
April 13, 2015 OPA General Meeting
7:00 – 9:00 PM Joslyn Park
633 Kensington Road, Santa Monica CA 90405

BOARD MEMBERS PRESENT:
Judy Abdo, David Auch, Andrew Gledhill, Patty Godon-Tann, Mark Gorman, Sadat Huq, Kate Kennedy, Jim Lawson, Mary Marlow, Evan Meyer, Marc Morgenstern, Mike Salazar, Jodi Summers, Roger Swanson, Dave Tann

NOTICED BOARD MEMBER ABSENCES: None

1. Introduction to OPA (Jim Lawson – 1 minute)
   • Called to order at 7:05

2. Membership Announcement (Sadat Huq – 3 minutes)
   • Please join OPA

3. Community Comments
   • Marcy Winograd-- Passed out US Dept. of Agriculture Inspection report on condition of Tawnie's Ponies stables

4. Actions Taken Since Last Board Meeting
   • Letter sent to City Council re: Pony Rides after Board email vote (attached)
   • David A: No specific responses from Council members; encourage personal emails and comments to council whatever your position might be
   • Jodi: Met with fire department re: restarting pancake breakfast
   • Patty—Borderline neighborhood received new sign; $50,000 park grant from Kiwanis

5. Crime Update in Ocean Park (Lauralee Asch, Erik Milosevich – 10 minutes)
   • Lauralee: Common issues in all city neighborhoods
     o Bike theft problem with easily defeated locks; recommend U-shaped locks, which are harder to defeat
     o Car Burglaries—avoid leaving too many items visible in cars, particularly purses and computers
     o Handed out resource cards
     o Catalytic converter theft—not much you can do; call police if you hear cutting noises under vehicle
     o Using Nextdoor.com for sharing info among neighbors
   • Erik:
     o Report suspicious activity, esp. power tools at night
     o Recent theft of mail and packages; 2 people in custody
• Jodi: Status of airbnb issues? Erik: nuisance calls; Police working with code compliance to focus in on issue
  • Erik:
    o Recommend checking crime maps on line
    o Fewer violent crimes, more burglary
    o We’d rather be called if you spot an issue; err on side of calling

6. Santa Monica Conservancy - May 3rd OP Tour and Shotgun House Status (10 minutes)
San Vicente Historic District (Alan Toy – 10 minutes)
  • Bea: Requests support for declaring new historic district on San Vicente between Ocean Av and 7th St.
    o High concentration of courtyard apartment buildings; unique to southern California; built between 1930-1953
  • Alan: Classic buildings worthy of designation; already lost Hoover building at corner
    o Recent concern—a dozen buildings recently bought by developer
    o Previously, homeowners asked for historic status; San Vicente District requested by renters; council recently changed statute to allow
    o Plan to go to Landmarks Commission in two months
  • Judy: Protect housing so people can stay in their neighborhoods
  • Jodi: Many properties on market now; aggressive moves
  • Andrew: support will make it easier to protect OP housing
  • Mike: Protect rental units important; allowable without owner’s support
  • Bea: OP has only historic districts (2) in city; allowing protection of old SM

MOTION: To support of creation of historic district for San Vicente
Made by: Judy
Seconded by: Mike
Passes 14-1

7. Main Street Presentation to Endorse Three Items (Marc Morgenstern – 10 minutes)
  • Patty—Can’t establishments already serve alcohol without food?
  • Gary Gordon (Main St. Merchants Assoc.)—Not getting clear answer from city on allowability and which restaurants are grandfathered
  • Mark G—Many establishments grandfathered; this only applies to new restaurants
    o Tiny piece of code; pain to get CUP, so accept all conditions—it’s harder because bars create problems
    o Code makes it harder to get Conditional Use Permit for restaurant
  • Mary—Never saw incidents, so why pressing for change now? Why not deal with issue later, it’s a non problem
  • Evan: Too many regulations; business owners are fearful of city
  • Roger—if someone wants to run bar, they should get CUP
  • Mike: Though merchandising was primary push; now into alcohol
  • Gary: unclear of restaurant serving a change; dancing is a change
MOTION: To send letter to City Council supporting Main Street Merchants on three zoning update issues of concern
Made by: Marc
Seconded by: Kate
Passed: 12-3

8. Make Music LA Festival June 21, 2015- Decision to Participate (Dave Tann - 10 minutes)
   • $400 Grant, Dave can arrange musicians and equipment, Hotchkiss Park
   • Needs logistics support; Mark volunteered
   • Patty—Needs to write grant

MOTION: To participate in Make Music LA Festival
Made by: David
Seconded by: Jim
Passed unanimously

   • Welcome from Board

10. Membership Committee Report and Decision to Fund Promotional Items (Sadat Huq – 10 minutes)
    • New swag items to promote organization, especially for Santa Monica Festival (Clover Park), Make Music Festival, Summer Soulstice
      o Sunglasses, sunscreen, shopping bags, magnets, flags, tattoos; Also, crafts
    • Patty—Don’t have $1,100 currently, so suggest $600 allocation

MOTION: To spend $600 on membership promotional items (swag)
Made by: Jim
Seconded by: Dave
Passed unanimously

MOTION: To extend meeting end time
Made by: Marc
Seconded by: Jodi
Passed unanimously

11. Decision to Continue Monthly OPA Board Meetings at Joslyn Park for July - December
    (Patty Godon-Tann - 2 minutes)
    • Will request second Mondays: July 13th, Aug 10, Sept 15, Oct 13, Nov. 9, Dec. 14

MOTION: To continue monthly board meetings second Monday of month at Joslyn Park
Made by: Mike
Seconded by: Jodi
Passed unanimously
12. **Report from May 25th Meeting with Elaine Polachek and Martin Pastucha (Andrew Gledhill – 10 minutes) Bylaws**
   - Development—in Council’s hands
   - City Manager’s Neighborhood Meetings missed
   - Department heads will come to OPA meetings as issues arise
   - Some dissatisfaction with staff salary levels
   - Lincoln Blvd. —recognize slow progress; new manager in place to help with code enforcement; Not giving up on restricting car dealerships south of 10
   - Strain on power; constant increase
   - Plans to upgrade water and sewage
   - Looking for city manager who is currently happy in position

13. **Update (Bylaws Committee – 2 minutes)**
   - Evaluating Frank Gruber suggestions
   - Will report back at May meeting

14. **Report from Neighborhood Council Meeting (Mary Marlow – 5 minutes)**
   - Haven’t submitted anything on OP zoning as a board
   - Like board to support letter from Op Zoning Committee—handed out—email vote proposed?
   - Lincoln Task force:
   - Judy: Overall message: leave us alone
   - Parking standards: Pico and Ocean

14. **Approval of Minutes from March 9th Meeting (Marc Morgenstern – 3 minutes)**
    [Not voted due to time]

15. **Treasurer’s Report (Patty Godon-Tann – 5 minutes) [Not delivered due to time]**

16. **Committee Reports:**  [Not delivered due to time]
   - Main Street Committee (Marc Morgenstern – See Item 7 Above)
   - Tree Committee (Andrew Gledhill – 5 minutes)
   - Santa Monica Airport (Mike Salazar – 5 minutes)
   - Beautify Earth (Evan Meyer – 5 minutes)
   - Membership (Sadat Huq – See Item 11 above)
   - Communications (Jodi Summers – 5 minutes)
   - General Plan (Mary Marlow – 5 minutes)
   - Lincoln Boulevard Task Force – (Roger Swanson – 5 minutes)
   - Ocean Park Zoning (Judy Abdo – 5 minutes)
   - Parade (Jim Lawson – 5 minutes)

Next meeting on Monday May 11, 2015 at 7:00PM at Joslyn Park.
April 14, 2015

Santa Monica City Council
1685 Main Street, Room 209
Santa Monica, CA 90401

Santa Monica Landmarks Commission
1685 Main Street
Santa Monica, CA 90401

Dear Honorable Mayor McKeown, Council Members and Landmark Commissioners,

The Ocean Park Association (OPA), representing Santa Monica’s Ocean Park Neighborhood, is pleased to support and endorse the creation of a new San Vicente Courtyard Historic District between Ocean and Seventh Avenues.

Ocean Park is proud to be home to both of Santa Monica’s only Historic Districts: the Third Street Neighborhood Historic District and the Bay Cluster. These Districts have helped protect some of the historic character of the Ocean Park community, bringing benefits to District residents -- both tenants and property owners -- and to the District’s neighbors.

A new San Vicente Courtyard Historic District can offer the same benefits to its neighborhood and to our entire City. A San Vicente Courtyard Historic District deserves full support and designation as Santa Monica’s newest historic district.

Thank you for considering our request.

Respectfully,

[Signature]

Jim Lawson, President
Ocean Park Association Board of Directors

P.O. Box 5006, Santa Monica, CA 90409-5006
OPA Board Voting Roster

Item: Support establishment of San Vicente Historic District

Motion: Adopt resolution submitted by supporters of establishing SV Historic District to be sent to Landmarks Commission and CC

Made by: Judy Seconded by: Mike

Date: 4/13/15

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Totals: Yes 14 No 1 Abstain Absent
Item: Support of Main Street Merchants Zoning positions

Motion: Send letter to City Council supporting Main Street Merchants on three zoning update issues of concern

Made by: Marc  Seconded by: Kate

Date: April 13, 2015

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April 13, 2015

Santa Monica City Council
1685 Main Street, Room 209
Santa Monica, CA 90401

Dear Honorable Mayor McKee and Council Members:

The Ocean Park Association Board of Directors believes that a thriving Main Street Neighborhood Commercial district is critical to maintaining the overall health, vitality and appeal of the Ocean Park area. We are concerned, therefore, about several proposed changes within the Zoning Ordinance Update (ZOU) brought to our attention by The Main Street Business Improvement Association (MSBIA).

MSBIA had highlighted three areas within the ZOU that unnecessarily hinder Main Street merchants’ ability to operate to their greatest potential, without providing demonstrable benefits to the neighborhood as a whole:

1. 9.31.220: restricting outdoor display of merchandise (MSBIA is proposing a Sonoma, CA alternative)
2. 9.31.040 D: supporting a “food offered” standard for restaurants serving alcohol
3. 9.31.290 A: not allowing dancing under certain limited circumstances in restaurants with entertainment

MSBIA has proposed alternatives in all three areas that would free proprietors from burdensome, even arcane, restrictions while still leaving sufficient regulations and enforcement provisions in place to protect the livability and safety of the surrounding residential streets.

The OPA Board wants you to know that we support MSBIA’s proposals to amend these three areas in the ZOU, while enhancing the unique neighborhood of Ocean Park for all.

Respectfully,

[Signature]

Jim Lawson, President
Ocean Park Association Board of Directors

P.O. Box 5006, Santa Monica, CA 90409-5006