Minutes for December 8, 2014 OPA General Meeting
7:00 – 9:00 PM Joslyn Park
633 Kensington Road, Santa Monica CA 90405

BOARD MEMBERS PRESENT (QUORUM):
Judy Abdo, David Auch, Andrew Gledhill, Patty Godon-Tann, Mark Gorman, Sadat Huq, Kate Kennedy, Jim Lawson, Mary Marlow, Evan Meyer, Marc Morgenstern, Mike Salazar, Roger Swanson, Jodi Summers, David Tann

BOARD MEMBER ABSENCES: None

Introduction to OPA (Jim Lawson – 1 minute)
• Called to order at 7:10

Membership Announcement (Sadat Huq – 3 minutes)
• Explained types of membership

Election Results (Patty Godon-Tann – 5 minutes)
• Jim: Those elected are active board members beginning this meeting
• Patty: 54 ballots used, 52 ballots collected, 2 were voided for voting beyond 7, 48 ballots counted and will be held by Jan for 30 days; after that, they go to secretary’s file
  o Elected: Sadat, Roger, Kate, Evan, Mary, Andrew, Jodi
  o Thanks other for running
  o 1 vote difference between 7\textsuperscript{TH} and 8\textsuperscript{TH} slots; Need protocol in Bylaws to handle possible tie
  o Thanks Jeff, Bob, Thane, Michelle for their Board service
• Bob: How can we increase membership participation?
• Patty: Last year: 39 votes, so some improvement

MOTION: To thank outgoing board members for their service
Made by: Marc
Seconded by: David A.
Approved by Acclamation

MOTION: To elect officers at the January meeting
Made by: Mary
Seconded by: David T.
Approved unanimously

General Announcements
• Patty: Not yet received neighborhood grant, may be rewriting contract; we are running out of money
• Mike: Dead body found on Mills St. unclaimed and not identified; appeared to be shot in attic
• Jim: Super Bowlathon, Fri. Feb. 6; fundraiser for Westside Shelter
• Roger: Used clothing drop on Saturday, 1415 Ocean

**MOTION: Sponsor Bowlathon team for $175**
Made by: Jim
Seconded: Jodi
Passed unanimously

**Actions Taken Since Last Board Meeting:**
• Bylaws vote
• New Newsletters
• Annual Meeting
• Board Election

**Bike Share Program (Abbey Beal – 15 minutes)**
• Abbey not present; Jim Lawson presents
• Website for info
• Lucy Dyke from city will make formal presentation at future meeting
  o Input wanted on bike locations
• Bikes reserved, found and activated via smartphone (bikes can’t move unless authorized)
  o GPS-trackable
  o Rollout around time of Metro line completion Q1 2016
  o $2 for 20 minutes
  o More info at: smbikeshare.com
• Evan: Intended for commuting not full day
• Jim: Beyond NYC program since users can leave them anywhere; Goal is to link with county bikeshare program

**Bylaws Discussion (Bylaws Committee - 30 minutes)**
• Marc reviewed revision process
• Patty: Go through with what we agree on
• David A: Don’t need to go through everything, can’t we send back to committee?
• Patty: People angry did not have enough input
• Dave: Distribute instead to give everyone opportunity to comment
• Jan: Only heard generalities: what were major objectives of changes?
• Jim: Issues—email voting; bigger issue of what doing as organization
o Position on ballot issues
o Community vs. City focus
o Board member attendance

- Bob: Need OP issues to guide us
- Evan: To get to next step, can we agree on biggest issues to focus on? Let other items go
- Mary: Want committee overview of what changes
- Jim: Should go back to committee
- Kate: Discount all good work done
- Jan: People not allowed on committee, which is wrong
- Jim: expand committee, let committee handle changes
  o Marc, Mary, Judy, Jim, Jan
- Mike: Should go back to committee; Come up with policy on email voting
- David A: Set date for submitting suggested changes
- Dave: Pinpoint objections
- Evan: Revisions of revisions become more ambiguous; could use definitions at top; too much legal language
- Jim: Resend version that we used to vote, entertain suggestions from board members for expanded committee to consider and integrate
- Mike: Set time limit for comments to go to committee
- Judy: Committee did what supposed to do; board voted no; each person who voted no can submit their issue; get in writing what people want changed
- Jim: Start with committee document without comments (today’s version); Set deadline by Sun. Dec 14; get comments to Marc; will schedule a time for committee to meet after January 12; poss. special board meeting to consider

**Website Coordinator** – Replacement of Ron Heinmiller (10 minutes)
- Jim: Need to think of possible replacements
  o Ask Ron for possibilities
- Evan: Use new platform to replace Wild Apricot
- Jim: Delegate to Communications Committee—Evan and Sadat will help

**Report from November 2014 Neighborhood Council Meeting** (Mary Marlow – 5 minutes)
- Zoning update concerns, esp. heights on Wilshire (84 feet) and LUCE activity centers
  o Recommended to Planning Commission
  o Only issue for OPA: 8 more feet allowed on Main Street for affordable housing (additional floor)
- St. John’s submitting development plan
- Concerns about staffing of firehouse on south side—Zina Josephs
• Letter to be submitted to Planning Commission re: Activity Center at Lincoln and OP Blvd. (sent 12/10 and attached)

**Approval of Minutes from November Meeting** (Marc Morgenstern – 3 minutes)
Jim moved
Mary seconded
Unanimously approved

**Treasurer’s Report** (Patty Godon-Tann - 5 minutes)
• Annual Meeting-- $995 ($400 less than food alone last year)
  o Can use cash for tips--agreed
• Running low on funds
  o $265 membership fees in Nov.
  o $1,500 in general account, waiting on city agreement; Patty will call

**Committee Reports:**
Ocean Park Zoning: (Judy Abdo – 5 minutes) •
  • Did not meet
  • Need to check on process
Lincoln Boulevard Task Force: (David Tann – 5 minutes) •
  • No report
  • Roger: LINC plan, 35 people, looking to add business people to task force
Membership: (Sadat Huq – 5 minutes) •
• Holiday Party yielded many renewals, entering them now
• 313 members; last email sent to 869
• Wild Apricot manages different levels of membership and invoicing
General Plan: (Mary Marlow – 5 minutes) •
• Planning Commission working Dec. and Jan. to finish updates on zoning recommendations
  • David A: Draft OPA letter opposing Activity Center
  • Andrew: Meeting at Shores, concerned about noise
Communications: (Jodi Summers – 5 minutes) •
• Will focus on Ron replacement
• Jodi: Do we care about formatting for mobile phones?
Santa Monica Airport: (Mike Salazar – 5 minutes) •
• No report
Tree Committee: (Andrew Gledhill – 5 minutes) •
• Follow up with Matthew
  • Roger: New big signage behind trees on 4th St, Neilson, Lincoln etc.
  • David A: Palm trees near 4th St. bridge decimated; focus on OP Blvd.
Main Street Committee: (Marc Morgenstern – 5 minutes)
• Will be focusing on parking issues
• Mark G: No resident meeting on 2nd street yet
• Mike: Heavy parking enforcement on weekends; concerns about Edgemar

Next meeting on Monday January 12, 2015 at 7:00PM at Joslyn Park.
Refreshments:
Dear Planning Commissioners,

We are writing in response to the proposed Redline changes to the Zoning update as they affect Ocean Park. First, we thank you for the many hours of time and effort in reading, listening and making resident requested changes to zoning in their neighborhoods. We know this is a massive undertaking and appreciate your perseverance in completing the task. Second, we want to make comments and request some changes to sections of the Zoning Update that we feel still require modification. In the Zoning Redline, the Activity Centers are left to the City Council to amend as Specific Plans for each are created. We think the Activity Centers should be removed from the Zoning Update. Removal of the Activity Centers requires Planning Commission review to be included in LUCE amendments recommendations to City Council.

DIVISION II

9.18 Activity Center Overlay District

Delete Activity Center at Ocean Park and Lincoln Boulevards.

The LUCE description of an Activity Center at the southeast corner of Ocean Park and Lincoln as a focal point on Lincoln that brings together Ocean Park and Sunset Park neighborhoods describes the current buildings and activities envisioned at such locations. The site already has shared parking and is neighborhood serving with a large grocery store, dry cleaner, hair salon, package delivery, repair shops and other retail uses including a restaurant. It has the LUCE described mix of uses with the exception of residential housing. This isn’t a deficient because residential housing surrounds the current activity center and it serves a large area of the south side of the city as envisioned in the LUCE.

Recent Environmental Impact Reports for projects in the city rate the Lincoln and Ocean Park intersection as level of service E, just above a failing grade. The only feasible mitigation measure of protected–permitted left turn phasing is already in place and any traffic increase would result in significant and unavoidable impacts during peak morning and evening hours. This is the opposite of creating a pedestrian friendly, local serving retail area. No one wants to walk or bike to shop or eat in an area of massive daily traffic congestion, much less live there. The LUCE description of activity centers is more fitting for a new residential area in a city with vacant land, than the long established areas of Sunset and Ocean Park.

The Lincoln Boulevard Task Force committee of Ocean Park Association is working with the City planners on making Lincoln Boulevard more pedestrian and bike friendly. We feel these efforts will do more to meet the LUCE vision for the Sunset and Ocean Park neighborhoods than tearing down a vibrant, existing activity center to redevelop it into a bigger, more dense activity center. We request that the activity center at the Southeast corner of Ocean Park and Lincoln boulevards be removed from the LUCE.

Thank you for your attention to our request.

Respectfully,

Mary Marlow
Chair, OPA General Plan Committee

Cc: Ocean Park Assoc. Board of Directors
    Friends of Sunset Park Board of Directors
    David Martin, Planning Director