OPA Minutes - 10-7-2013 - FINAL

Joslyn Park, 633 Kensington Rd, Santa Monica, CA 90405

Jim Lawson, President, called the meeting to order at 7:00.

Members in Attendance (Enough for a quorum)
Jim Lawson, David Auch, Patty Godon-Tann, Jodi Summers, Jan Ludwinski, Mary Marlow, Andrew Gledhill, Michele Perrone, Thane Roberts, David Tann, Jeff Jarow, Sadat Huq, Marcy Winograd, Pauline Bohannon, Bob Taylor, Lori Nafshun

Noticed Members Absent: Roger Swanson, Evan Meyer

1. Announcements
   a. Mark, Resident, 125 Pacific
      i. Mushroom cloud sculpture
      ii. Donated by Mrs. Croc
      iii. 3 time Pulitzer Prize winner
      iv. City says we have 4 months to raise $400k number in dispute
      v. www.Savechainreaction.com
   b. James Schumacher: 4th street effort to prepare for the light rail
      i. To make it more pedestrian and bike friendly. Now dangerous.
      ii. Parking is on 4th
      iii. Possibly remove part of the sideline and turn it into a bike lane
      iv. OPA expressed strong support for this effort
   c. Rummage sale at SMASH this Saturday. No more flea markets.
   d. Comedy festival in two weeks on the pier
   e. 19th and 20th
   f. Before planning commission, this Wednesday the 9th
   g. PIO Oct 15 Upper West restaurant

2. Julie Thomas red cross
   a. New earthquake initiative
   b. Prepare Santa Monica goals:
      i. Strengthen infrastructure to respond to a disaster.
      ii. Schools are partners in this
      iii. Recruit about 2000 disasters responses volunteers. Counselor, support, sheltered managers
      iv. Working with neighborhoods on planning. Trained volunteers can come out and facilitate a discussion
      v. Building logistics and communication systems. New radio tower.
c. New office at 11th and Broadway. Volunteers and blood drives.

d. Preparedness event:
   i. Demos Oct 26th 2013.
   ii. Halloween theme. Build your own kit.
   iii. Carson Daly honorary spokesperson.
   iv. Pet training program.

3. Santa Monica Airport Update
   a. Airport update, Michele
   b. Mike Salazar: Mike Salazar brought up FORR (Flight Operations Reduction Rule), one of the many 2012 Airport Commission recommendations already approved by the OPA Board. FORR will effectively reduce daily flight operations in the neighborhood of 47-53% from daily flights in the previous year. FORR is being pushed by Airport Commission and neighborhood groups to make the airport greener.
   c. Thane: Since the introduction of increased landing fees, flight school operations are down. Unfortunately, Jet traffic for the same period has increased. A tragic Jet accident occurred this month when a Citation Jet with 4 persons aboard crashed into hangers on the west end of the runway within 150 feet of nearby residences. The cause of the crash is under investigation. There was a meeting this month of a new organization favoring the conversion of SMO into a park (www.Airport2Park.com). The meeting was chaired by Frank Gruber. Landscape Architect Mark Rios gave a slide talk showing what other municipalities had done when similar large plots of land were converted to public use. After the presentations, 10 "break-out" citizen groups brainstormed on possible airport land uses including the preservation of a shorter runway and non-park uses. It was a successful, well-attended event by both Santa Monica and Venice residents who worked together to envision a new future for SMO.

4. Wyndham Hotel Update, Mary M
   a. Monday Oct 21st at ocean park library
   b. To discuss community benefits
   c. 5 categories of benefits
      i. Housing
      ii. Green
      iii. Community physical
      iv. Social cultural and education
      v. Historic preservation
   d. Judy Abdo, potential benefit: cover the freeway?
   e. Mary: entrance to be off Main Street so it's a big Ocean Park issue
f. For a “benefit”, should improve traffic, not just mitigate their own traffic.

5. **Board elections**
   a. Will elect new officers
   b. We have nominations
   c. Need to publish bios no later than 1 week before elections
   d. In the next newsletter. Deadline Oct 15th

6. **City grant $4000, Patty G-T**
   a. Need board of directors’ approval
   b. Need an authorized signatory
   c. David A. Motion: to apply for the grant,
      i. Second: Jodi S
      ii. Discussion Question: what to we need to do with it?
         1. Needs to help raise membership
         2. Cannot be used for projects that are political, candidates or city measures
      iii. Approved: unanimous
   d. Lori N. Motion: Patty to be the Authorized Signatory
      i. Second: David A
      ii. Approved unanimously

7. **Jodi asked for board support to be on the Civic Center planning group**
   a. Lori N. Motion: for OPA to write a letter in support of Jodi’s candidacy
   b. 2nd: Jeff Jarow
   c. Approved unanimously

8. **September Meeting minutes**
   a. Mary M, Motion to approve
   b. 2nd: Michele
   c. Approved unanimously

9. **Treasurers report patty**
   a. General Funds 3rd quarter - $2910.10 balance with $714.66 incoming and $1076.19 spent
   b. Special event account got $500. From Convention Bureau for Balance: $5271.18
   c. 3 sponsors have not paid resulting in over $2000. Less in account

10. **Online voting**
    a. Patty g read the proposed rules
    b. If person originates the motion, they need to include the rules
    c. 2/3 must respond, need a majority of those.
    d. Proposal: submit a draft motion before doing a formal one.

11. **COMMITTEE REPORTS:**
a. Communications – Jodi
   i. 4th of July poster contest.
   ii. We should do a plaque.
   iii. Need help
b. Membership
   i. Contacts total: 1051, 800 of which have emails
   ii. Members 257
   iii. Mailers generated 2012 $590 membership revenue
   iv. 2013 over $700 in 2013
   v. Proposing using email to generate new members
c. OP Zoning - Judy Abdo
   i. Next meeting to be Held Meeting Oct 15 at 2:30
   ii. Discussing residential, Pico, Main Street and Lincoln zoning
   iii. Main Street merchants made a presentation
   iv. Op needs to be considered uniquely
d. Lincoln blvd – David T
   i. Reengaging in the project
   ii. Had meeting with Joe Trujillo to discuss Code Issues
   iii. Requested additional help to continue Task Force
   iv. Roger may continue his role